

6 Reasons to Hold your Next Golf Event at University Ridge

Dear Golf Event Planner,

Let's face it there is no shortage of courses to hold your golf event in the state of Wisconsin.....

BUT, I assure you, there are none that will do a better job of providing your group with a fun, enjoyable golf experience and a "can-do" attitude of service to back it up.

That is why University Ridge is the most popular choice for tournaments and outings. Whether the outing is for client appreciation, a 128 player charity tournament, 16 guys on a golf getaway or just a company fun day, we work hard to ensure your complete satisfaction. More and more corporations, associations and private groups choose us each year and return to University Ridge again and again!



Allow me to sum up the Top 6 reasons our guests have chose us to host their event.

1. The Premiere Public Golf Course in the Madison Area

The world-renowned Robert Trent Jones Jr. golf course plays to all skill levels and builds great desire and challenge in its players. In 2008 University Ridge was rated the #28 Top Public Golf Course in America by the Readers Choice Awards for GolfWorld magazine. It has also been rated the Best Golf Course in Madison an astounding nine times by Madison Magazine.

"We chose University Ridge to host our client appreciation golf outing because we consider it the finest public golf facility in the Midwest. We want to provide our clients with an outing that we know they're going to enjoy in every possible way. The scenery is breathtaking, and the staff always does a fantastic job of making our clients feel right at home."

Mike Laskis, Foley & Lardner



2. Flexible (And Affordable!) Event Packages

Our golf outing packages are designed with your needs in mind. From the planning stages to the customized gifts and prizes from our golf shop and the wide array of food options, we are here to do whatever it takes to accommodate our guests. We offer complete event packages that leave nothing to chance. If you prefer, you can create your own customized package to meet your group's exact needs.

3. You're in Charge, But You Can Still Have Fun Too

Being the coordinator of your event doesn't mean that you can't have a good time with the rest of your group. Myself and our courteous staff will help you with all the details—personalized bag tags, cart signs, sponsor signs, right down to the last minute requests. Every member of our team is driven to make sure that your event is a success. We will take care of everything from the moment you walk in the door. This includes marking the golf course for your events, setting up the dining area or tent to your specifications, setting proximity markers and signs where you would like them on the course, directing players to their starting holes and much more. Consider us as extra members of your team so you can enjoy your day.

"Our Golf Event is not only an opportunity for our organization to raise funds for valuable community services, it's also a chance for us to meet with corporate leaders that come out to participate. University Ridge really makes it a fun event for everyone involved!"

Molly Kelly, American Red Cross

4. Respite from the Hustle and Bustle of Daily Life

There are no homes and no freeways at University Ridge. In fact, the only noise your likely to hear is that from the abundant wildlife and the cheers of joy from your delighted guests! The course is located on a magnificent piece of property just southwest of Madison, and your players will agree that it is well worth the short drive. We can be your hidden gem! Picture yourself playing a course totally submerged in nature yet just minutes from downtown.

"We had a very enjoyable outing. Once again, University Ridge put on a first class golf experience"

Tony Prater

5. Range Balls are Included on our Brand New Practice Facility

Everyone seems to want to come out early and hit a few balls before an outing. Lucky for you, practice range balls are included with all of our golf outings. In 2008 University Ridge opened a brand new practice facility that spans 33 acres. With our 9,000 square foot practice tee, no one in your group will have to wait to hit balls before their round. It is also the ideal location for a golf clinic, trick shot show or equipment demonstration. Your group will also enjoy our 15,000 square foot practice green and our 5,000 square foot chipping green (including a practice bunker); the perfect place to get the putter and wedges ready for tournament play.



"Our group has been at University Ridge for the past three years and have enjoyed every moment. Golf Course is run very professional and all employees are very customer-oriented"

Carl Hanson

6. Food Options That Will Make Your Mouth Water

University Ridge boasts outstanding catering selections. This isn't your average golf course food menu. Our food is prepared by professional chefs and will make you feel you are dining at a fine restaurant rather than a clubhouse. In 2009, University Ridge opened up a brand new full service bar that is sure to make your guests want to stay long after the last putt has been made. Incredible course views can be also be seen from our hospitality tent that can accommodate an additional 200 diners. We offer a variety of affordable catering options from a box lunch to a chef carved dinner.

[Click Here to see a full description of Our Outing Menu](#)

At University Ridge we are committed to providing you with friendly, professional assistance. From the planning phase through the production of your event, we will be glad to customize a tournament or outing to your exact needs.

Our Professional Staff will provide the following services:

- Pre-event planning
- Custom logo'd merchandise
- Greet guests and golf bag handling
- Alphabetical list of participants
- Registration tables and chairs
- Putting Contests
- Welcome letter with format of play for each golfer
- Personalized Bag Tags
- Golf car signs with names, tee time and hole assignment
- Scorecards with names of each player and format
- Preparation of special event markers
- P.A. System
- Announcement of the rules prior to play
- Preparation of scoreboard and scoring of event
- Prize, raffle, and silent auction tables
- Extra golf cars, if needed
- Refreshment cars
- Hospitality tent with tables and chairs
- Club cleaning



We do a great many golf outings at University Ridge and we'd like to do even more. We can offer you a more beautiful and better maintained golf course than you can find anywhere in the Madison area. Your business group, your charity donors, your friends and relatives will love our course and will want to come back to visit us again and again. You're also going to find that our friendly and caring service will make your golf outing turn out exactly the way you had always dreamed of it.

Call today **(608) 845-7700 ext. 4456** or email me at jes@athletics.wisc.edu and let us custom design a memorable experience for you and your guests

Yours sincerely,

Joe Sibley
Golf Outing Manager